

# THE 50+ SHOW APPLICATION/CONTRACT - GLASGOW 2015

Please complete and return signed form to The 50+ Show Company Ltd.,  
50 Reaver House, 12 East Street, Epsom, Surrey, KT17 1HX, UK,  
or Fax to +44 (0) 1372 743838 or email to rob@50plusShow.com



REGISTRATION DETAILS		INVOICING DETAILS (if different)	
Company name:			
Address:			
Contact name:			
Job title:			
Telephone:	Mobile:	Purchase Order No.	
Email:		VAT No.	

EXHIBITION STAND PACKAGE SELECTION					
		<input type="checkbox"/> Shell scheme		<input type="checkbox"/> Space only	
Show	Stand no.	Dimensions	Cost excl VAT	VAT @ 20%	Stand cost
GLASGOW					

## RATES

### SHELL SCHEME:

Includes Shell scheme, fascia with company name, carpet, lighting and one power socket.

**Cost:** £295 per sqm + VAT (min. 6 sqm)

### SPACE ONLY

**Cost:** £255/sqm + VAT (min. 18 sqm)

### PLEASE NOTE:

There is a 10% surcharge for corner stands.  
There is a 25% surcharge for Island stands.  
Contact us for charity, hobbies, craft and goods sellers' discounts.

### 50+ SHOW MAGAZINE ADVERTISING

Full Page - £1620 + VAT

Quarter Page - £560 + VAT

Half Page - £1060 + VAT

Enhanced exhibitor listing - £195 + VAT

### INSERTS IN THE VISITOR BAGS

£995 + VAT for 6000 inserts

### PRE- and/or POST-SHOW EMAILS

£195 + VAT per email shot

(subject to provision of acceptable text)

### SEMINAR THEATRE SPEAKER SLOTS

£500 for 2 x 25 minute slots (one per day),  
timing by arrangement.

The 50+ Show Company Ltd

Registered office: 46 East Street, Epsom,

Surrey KT17 1HQ

Company No. 09327126

England and Wales

## ENHANCED SPONSORSHIP & ADVERTISING OPPORTUNITIES

50+ Show Magazine Advertising				
Ad size	Cost excl VAT	VAT @ 20%	Cost	Subtotal
Full page	£1620	£324	£1944	
Half page	£1060	£212	£1272	
Quarter page	£560	£112	£672	
Enhanced listing	£195	£39	£234	

Bag Inserts				
Quantity: 6000	£995	£199	£1194	

Emails				
Pre-show email	£195	£39	£234	
Post-show email	£195	£39	£234	

<b>Speaker slots</b>	£500	£100	£600	
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**FINAL TOTAL: £** \_\_\_\_\_

I HEREBY APPLY FOR EXHIBITION SPACE AND/OR ADVERTISING AT THE 50+ SHOW IN **GLASGOW** IN 2015 AND HAVE READ AND AGREE TO ABIDE BY THE EVENT'S TERMS & CONDITIONS (overleaf).

Signature (written if online):

Name:

Date:

Job title:

Signing on behalf of (company):

# The 50+ Show: TERMS AND CONDITIONS

## EXHIBITOR COVENANT

The Exhibitor agrees to abide by all rules and regulations adopted by The 50+ Show Company Ltd (FPSCCL) and sponsors and agrees that FPSCCL shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.

## ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights under this agreement or sublet the space without the prior written permission of FPSCCL which permission may be withheld without giving any reason. This includes staff, promotional material and branding for any company not named on the booking form.

## INSURANCE

Each Exhibitor exhibits at its own risk. The Exhibitor is responsible for and shall indemnify FPSCCL (the Organiser) in respect of all claims (whether arising from personal injury or damage to property or otherwise) arising in connection with the erection and dismantling of the Exhibitor's Stand and anything permitted, omitted or done thereon or therefrom during the period of the Exhibition or during the construction and dismantling periods arising directly or indirectly by the act, omission or neglect of activity or other article or thing of the Exhibitor or in the possession or use of the Exhibitor.

The Organiser will take such precautions as it may consider appropriate for the proper running of the Exhibition, but will not at any time be responsible for the loss of, or damage to, or safety of any stand, exhibit, materials or other property of an Exhibitor or any other person under any circumstances.

ALL Exhibitors must hold a Public Liability policy of insurance for negligence providing cover of at least £2,000,000 injury or damage, and this must be produced prior to the exhibition upon request. All Exhibitors are advised to effect their own insurance against all relevant risks.

For massage/piercings/tattoos/make-up/any 'hands-on' interaction with any show visitor, each company must either have a special treatment licence (which must be applied for to the local authority at least 4 weeks before the show) or be exempt. All personnel administering medical treatments must be GMC registered.

Any stand playing music must have its own PPL certificate, and must not annoy or inconvenience any other stand-holder or visitor.

## EXCLUSIONS OF LIABILITY

The Exhibitor accepts all risks associated with the use of the exhibit space and environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against FPSCCL, the show sponsors or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, employees, agents or their property.

## INDEMNITY

The Exhibitor agrees to indemnify and hold harmless FPSCCL, show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or FPSCCL or a visitor to the show.

## EXHIBITOR'S PROPERTY

All of the Exhibitor's property at the show shall be at the sole risk of the Exhibitor and FPSCCL assumes no responsibility for loss or damage thereto.

## EXHIBITION CONDUCT

**Exhibitors may only undertake exhibition activity within the boundaries of their own stand.** Exhibitors found leafletting or canvassing outside their stand, or otherwise causing harassment to either visitors or other Exhibitors, will be removed from the exhibition hall, without recompense.

## BUILDING

The Exhibitor is liable for any damage it may cause to the facility or to any property of FPSCCL, its agents or any other exhibitor. The Exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of FPSCCL, its agents or any other Exhibitor. Exhibitors are expressly forbidden to alter any aspect of the as-built stand without written permission from FPSCCL.

## CONDITIONS OF PAYMENT

Terms of payment are those stated below. Non-payment of any part of the Contract Price or of any other sums properly due from the Exhibitor to FPSCCL will give FPSCCL all or any of the following rights, which are in

addition to any other rights FPSCCL may have:

- (a) To impose a surcharge of 8% above the Bank of England official dealing rate;
- (b) To recover additional costs including any legal costs incurred in the collection of monies due to FPSCCL;
- (c) To prohibit the Exhibitor from erecting and/or occupying the space or stand allocated;
- (d) To use the allocated space in such a way as FPSCCL thinks fit and to recover from the Exhibitor any expense in doing so;
- (e) To exercise a general lien on all the Exhibitor's property in or about the Exhibition premises;
- (f) To treat the Contract as determined.

## PAYMENT TERMS

**The full cost will be invoiced on acceptance of application by FPSCCL, with payment due within 30 days (or immediately on receipt if less than 60 days before the show opening date). FPSCCL reserves the right to alter the rates charged for any aspect of participation at The 50+ Show.**

## TERMINATION OF THE CONTRACT

FPSCCL may terminate this Contract if: The Exhibitor fails to observe or perform any of the Contract terms and conditions; The Exhibitor becomes bankrupt or makes an arrangement or compromise with his creditors or, being a Company, enters into liquidation whether compulsory or voluntary (save for the purposes of amalgamation and/or reconstruction) or suffers the appointment of a receiver, administrative receiver or administrator, or enters into or suffers any similar insolvency procedure under any jurisdiction.

## CANCELLATION BY EXHIBITOR

The Exhibitor may give written notice of his intention to withdraw prior to 60 days before the show - which FPSCCL in its discretion may permit by written confirmation - subject to the payment of 50% of the total contract price by the Exhibitor to FPSCCL as consideration for release from the Contract.

If the Exhibitor cancels the booking or bookings within 60 days of the show opening date, this will incur a fee of 100% of the total cost of the booking, payable immediately.

Since withdrawal will cause FPSCCL loss and further costs in reselling the stand, FPSCCL is entitled to charge cancellation fees as set out above. These are intended purely to compensate FPSCCL, and once paid, FPSCCL will acknowledge that the exhibitor has no further liabilities to FPSCCL in relation to this exhibition.

## REMOVAL OF EXHIBITS

**The Exhibitor agrees that no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day.** The Exhibitor also agrees to remove its display and the equipment from the show site by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional cost as may be incurred.

## CANCELLATION OR CURTAILMENT OF SHOW BY FPSCCL

In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the reasonable control of FPSCCL and sponsors, or if for any reason FPSCCL is unable to permit the exhibitor to occupy the facility or the space, or if the show is cancelled, postponed or curtailed for any reason, FPSCCL and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other event, acts of public enemies, riots or civil disturbances, strike, lockout or boycott or other force majeure event. Exhibitors are advised to take out appropriate insurance to cover all eventualities. Any refunds due will be paid minus an administrative deduction.

## GOVERNING LAW AND JURISDICTION, RIGHT OF REFUSAL

This contract shall be governed and construed in accordance with the laws of England and the parties agree to submit to the non-exclusive jurisdiction of the English courts. This contract is assignable by FPSCCL to another company. FPSCCL reserves the right to refuse any application.